

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT INTERNATIONAL, INC.

Ad No. 1012-Ad No. 1-Reg. No. 60801-Page-(1 1/2 inches)-4 1/2 (Blue)-National (Lantern) Magazine, 1979 (A)

Printed in U.S.A.

Parliament Lights.

Tastefully light
with the
recessed filter.



Only
9mg tar.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 9 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report, May '78.

